

**For immediate release**

**Nurture Nature Center and KSAT launch new trail app April 14**

EASTON, Pa. – The Nurture Nature Center and the Karl Stirner Arts Trail, Inc. will host an event April 14 to launch a new app that allows visitors to explore the Karl Stirner Arts Trail in an innovative way with their smart phones and mobile devices.

Called Agents of Discovery, the app helps visitors discover the art, nature, and history along the KSAT, Easton's 2.5-mile art walk along the Bushkill Creek. As trail goers make their way along the path, they will find challenges that provide information and a question.

***Media and the public are encouraged to attend the event 2:30 p.m. Saturday, April 14, at the 13<sup>th</sup> Street entrance to the Karl Stirner Arts Trail.***

At the event, they'll receive a hands-on demonstration of Agents of Discovery while strolling down the city's ever-growing outdoor art gallery.

"If you were ever out walking the trail and wondered, 'What does that art represent? Or what is the history of the cemetery or the old trestle? - the app can fill you in," said Kate Semmens, science director at the Nurture Nature Center.

Agents of Discovery, available free from the iTunes App Store and Google Play offers 24 challenges that provide tidbits of information about the art, history, and environment along the KSAT.

This project was completed by the Nurture Nature Center in partnership with the Lehigh Valley Greenways Conservations Landscape. Funding was provided in part by a grant from the Pennsylvania Department of Conservation and Natural Resources and the Bureau of Recreation and Conservation, Environmental Stewardship fund, which is administered by the Delaware & Lehigh National Heritage Corridor, Inc.

Located in the thriving gateway city of Easton, Pennsylvania, within walking distance of both Lafayette College and the downtown area, the Karl Stirner Arts Trail follows the historic and bucolic Bushkill Creek. Through the placement of artwork in a transcendent natural setting, the Arts Trail seeks to stir the public imagination and sense of possibility. The trail is named for Easton sculptor Karl Stirner, who spent 25 years as a mentor and unofficial real estate agent, ushering aspiring artists to Easton.

For more information, contact Kate Semmens at [ksemmens@nurturenature.org](mailto:ksemmens@nurturenature.org)

## **Media Advisory**

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**When:** 2:30 p.m. Saturday, April 14

**Where:** The 13<sup>th</sup> Street entrance to the Karl Stirner Arts Trail

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**Contact:** Kate Semmens at [ksemmens@nurturenature.org](mailto:ksemmens@nurturenature.org)