



KSAT INC. 2024 ANNUAL REPORT

Message From Executive Director & Curator Jim Toia

Dear Friends and Partners,

Each year as we prepare our annual report, I'm reminded of the amazing things that can be accomplished when world-class artists, dedicated and energetic community members, and generous supporters and sponsors work together toward a common goal. This was never more true than in 2024, when KSAT hosted more events and programs than any year in its history.

We are also humbled by the growing community support for KSAT Inc. Between the successful launch of our [Pathways to Creativity annual fund](#), generous support from our public sector partners at the local, county, and state levels, and record participation in our annual Artful Dash 5K Run/Walk fundraiser, we received our highest level of financial support ever in 2024. To every one of our supporters and partners, we cannot thank you enough.



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Our gratitude and pride for the work of 2024 are only exceeded by our excitement for what's in store in 2025. We invite you to continue on the journey with us as we bring new arts experiences to the unique natural urban environment of the KSAT.

See you on the trail,

Jim Toia

2024 HIGHLIGHTS

Our 2024 Artist-in-Residence was internationally acclaimed sculptor [Chakaia Booker](#). More than 50 people attended a panel discussion on Sept. 15, where artists Willie Cole and Berrisford Boothe and art scholar Robert Mattison talked with her about her work and answered audience questions. Afterward, a shuttle bus took attendees to a reception near the site where Booker's sculpture, *No More Milk and Cookies*, was [installed along the trail](#). Booker also led a public art-making workshop there in October.*



Chakaia Booker led a public art-making workshop where participants made new creations from found materials.

From June through November, Danny Moyer, director of the [Young Masters Wall](#), led five groups in **creating original paintings on the Dick McAteer Memorial Bridge**: Easton Arts Academy Elementary Charter School, Third Street Alliance for Women and Children, Girl Scout Troop 8747, Easton Area High School, and Wilson Area High School.

KSAT partnered with the city of Easton's Urban Conservation Office, Easton's Nurture Nature Center, and Lafayette College faculty to host **five Walk and Talk events**. Topics included our solar system, observing late-season growth, Earth's geological history, the state of the riparian landscape, and the impacts and benefits of dam removal.

With some help from Easton resident Oliver Block, KSAT Executive Director and Curator Jim Toia **refurbished several artworks on the trail** over the summer, including *Grace Gate*, *Hydrogen & Nitrogen*, *Untitled (Arch for the KSAT)*, *Late Bronze Root*, and *Free Bridge*.

More than **240 participants finished the 7th annual Artful Dash 5K Run/Walk** on Oct. 13, [which raised over \\$9,000](#) for KSAT Inc., the highest total in the event's history. Please check out the list of sponsors who helped make this year's Artful Dash so successful in the "Recognizing our Supporters" section of this report.

Easton Mayor Sal Panto Jr. attended our **March board meeting**, where he presented a board resolution honoring former board chair [Ed Kerns](#) for his profound and lasting impact on the KSAT.

About 30 Lafayette College student volunteers conducted a cleanup of the KSAT on April 7. They collected 35 bags of trash, as well as some large objects like metal car parts. Student groups Lafayette Happiness Project and Lafayette Environmental Awareness and Protection sponsored the event.

Artist Sam Van Aken returned to the KSAT in the spring to replace his original *Tree of 40 Fruit* planted in 2016, which had been distressed by hungry deer. Sam and city of Easton workers [planted a new tree](#) and erected temporary fencing to protect it in advance of permanent fencing to be installed later.

KSAT 2021 – A Walkabout, a digital and print display of more than 350 photographs taken by Ed Shaughnessy, was shown on Easton Public Market's (EPM) community art wall in the spring. Ed, who joined the KSAT board in 2024, donated 75% of the proceeds from sales of the prints to KSAT Inc., with the rest supporting future EPM art exhibitions.

Our Movies Along the Trail series continued with the Aug. 24 trail-side showing of *At Eternity's Gate*, a film about Vincent van Gogh. The event was sponsored by Integrated Automotive Services, Bi-State Construction, Timmerman Equipment, and Unity Bank.



The Artful Dash 5K Run/Walk raised the highest total in its history.



*Movies Along the Trail featured Willem Dafoe's portrayal of Vincent Van Gogh in **At Eternity's Gate**.*

Residents contributed to the permanent installation of the Red Sand Project on Oct. 5 by extending its reach with red sand in our paved trail just beyond the trailhead arch near N. 3rd Street.

Guided by dancer-poet donia salem harhoor, **Performing the Trail** took place on Oct. 5 on the KSAT near the McAteer Memorial Bridge. Part of Lafayette College's Fall Arts Festival, the event featured performances by students, faculty, and community members.

In November, KSAT Executive Director and Curator Jim Toia and board member Gladstone "Fluney" Hutchinson participated in [a panel discussion hosted by Lafayette College](#) on the transformational impact of Easton's partnership with the college over the past two decades. The event was one stop on a three-day tour by members of the Pennsylvania House of Representatives' Tourism and Economic and Recreational Development Committee to learn more about the Lehigh Valley's thriving economic, cultural, and educational collaborations.

Community members gathered at the Thrive Easton café at the Silk complex on Dec. 21 for the **7th annual KSAT Winter Solstice Walk**. Attendees enjoyed hot chocolate and children's stories, then formed a trumpet-led procession to the KSAT for poetry and music by candlelight.



Thrive Easton again hosted the Winter Solstice Walk.

*KSAT's 2024 Artist-in-Residence was supported in part with funding from the Hotel Tax and Grow NORCO grant programs through the County of Northampton's Department of Community & Economic Development, a Crayola Community Grant, and the Pennsylvania Council on the Arts, a state agency, through the Pennsylvania Partners in the Arts, its regional arts funding partnership.



'KSAT 2021: A Walkabout' details a year of strolls and photos along Easton trail
March 19, 2024, Lehigh Valley News

Photographer showcasing exploration of Easton arts trail
March 28, 2024, Bucks County Herald

Learn from Environmental Experts While Walking on the Trail May 11 and June 1
May 7, 2024, The Valley Ledger

Seventh Annual Artful Dash 5K Run/Walk Coming to Karl Stirner Arts Trail on Oct. 13
June 9, 2024, The Valley Ledger

Internationally Acclaimed Artist Chakaia Booker Will Be the Karl Stirner Arts Trail's 2024-25 Artist-in-Residence
Sept. 9, 2024, The Valley Ledger

Easton trail's newest work being installed ahead of weekend reception celebrating the artist
Sept. 12, 2024, Lehigh Valley Live

Karl Stirner Arts Trail welcomes 2024-25 artist-in-residence, showcasing "No More Milk and Cookies"
Sept. 14, 2024, Lehigh Valley News

Discover Pennsylvania's Best Winter Getaways: Small Town Edition
Dec. 5, 2024, VISTA Today

Activities Galore in Easton
Dec. 8, 2024, Pennsylvania Travel Guide 2025

An enduring partnership
Dec. 17, 2024, Lafayette College News

Winter Solstice Walk on Dec. 21
Dec. 21, 2024, The Valley Ledger



KSAT Team and Artists Recognized Nationally in 2024

Artist interview: Earth to Sky sculpture exhibit now open at Imua Discovery Garden in Wailuku (featuring artist Steve Tobin)
February 12, 2024, Maui Now

Post-Posthuman – an independent curatorial project (featuring KSAT Executive Director and Curator Jim Toia)
March 1-30, 2024, Gallery 211, NYC

An Exhibition of Art by Willie Cole Is a Monumental Event
March 26, 2024, Nashville Scene

'Here to Stay' Explores Pittsburgh's Architectural History (featuring artist Heidi Wiren Kebe)
June 2024, Carnegie Mellon University News

Willie Cole: Home Assembly
July 2024-April 2025 at the John Michael Kohler Arts Center, Sheboygan, Wisconsin

Jim Toia: Notes on Threatened Landscapes (featuring KSAT Executive Director and Curator Jim Toia)
September 13, 2023-July 21, 2024, Zimmerli Art Museum, Rutgers University

How 40 different fruits grow from one single tree (featuring artist Sam Van Aken)
July 5, 2024, NPR's TED Radio Hour

Big Medium Announces 2024 Texas Biennial Artists (featuring artist Brandon Ballengée)
August 30, 2024, Glasstire, Texas Visual Art

57th Annual Art of the State 2024 Exhibition Winners Announced (awards juried by KSAT Executive Director and Curator Jim Toia)
September 9, 2024, Commonwealth of PA

Stacy Levy: Spotlighting Nature's Most Precious Systems Through Art
October 21, 2024, The Greyhound (Loyola University Maryland)

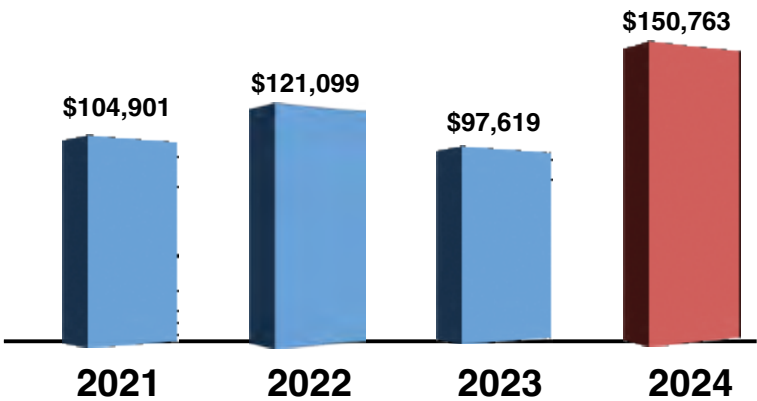
How KC's most iconic new art installation became this season's must-have holiday ornament (featuring artist Willie Cole)
December 14, 2024, Starland News (Greater Kansas City)



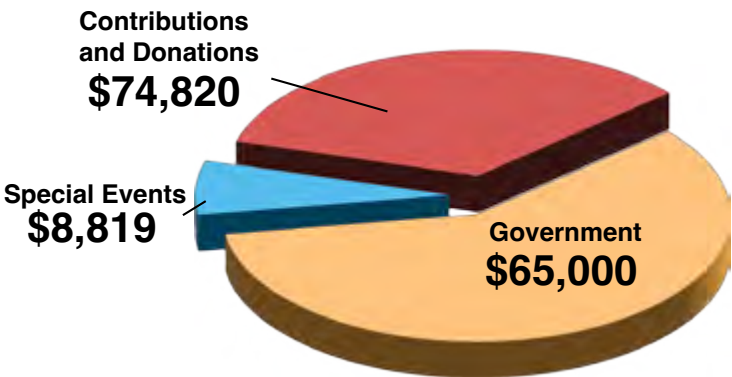
FINANCIAL SUMMARY

In 2024, KSAT Inc. launched the *Pathways to Creativity* annual fund as the primary mechanism for raising funds for ongoing operations. The creation of a branded annual fund has allowed us to better promote giving opportunities, reinforce the importance of giving to support the organization’s mission, and develop a community of donors that encourages regular, recurring giving. These efforts, as well as several impactful grants and contributions from the city of Easton, Northampton County, and the Commonwealth of Pennsylvania, helped KSAT Inc. generate its highest-ever annual revenue in 2024 (\$150,763).

ANNUAL REVENUE KSAT Inc.

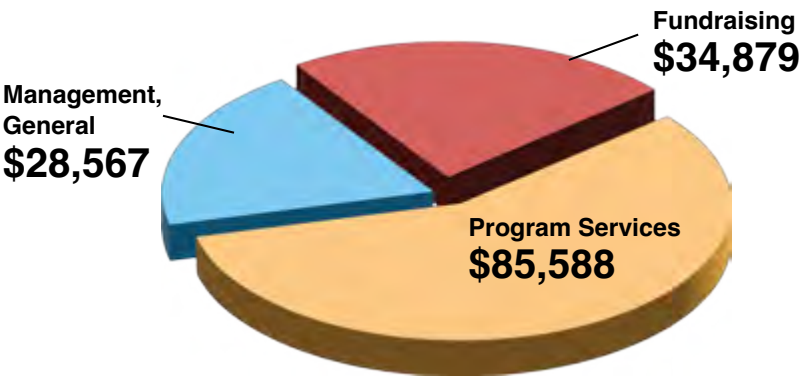


2024 INCOME



Government funding came via the city of Easton, Northampton County, and the Commonwealth of Pennsylvania/PA Council on the Arts. The Special Events category includes revenue generated by the Artful Dash 5K Run/Walk registrations. Contributions and Donations includes funds from individuals, corporations, and foundations.

2024 EXPENSES



The largest category of expenses in 2024 was Program Services (57.4%), followed by Fundraising (23.4%) and Management & General (19.2%).



RECOGNIZING OUR SUPPORTERS

We created the Red Arch Society for our most generous supporters, without whom the many successes and positive impact detailed in this report would not have been possible.



We would like to express our deep appreciation to our 2024 Red Arch Society members.

Trail Blazer: \$10,000 or more

AP Kirby, Jr. Foundation
City of Easton
Commonwealth of Pennsylvania
Constance Fletcher-Hindle
Esther and Otto Seligmann Foundation
Northampton County

Visionary: \$5,000-\$9,999

PA Council on the Arts

Leader: \$2,500-\$4,999

Crayola
Laughlin-Beers Foundation
Brown-Daub Foundation
Daniel E. Cohen

Sustainer: \$1,000-\$2,499

Ed Shaughnessy
Elizabeth and Clay Mitman
Gene & Joan Witiak
Karen & Rod Oren
Nancy & Jim Handzo
Theresa Hogan
Two Rivers Brewing Company

We would also like to recognize the following donors who contributed to the Pathways to Creativity annual fund in 2024.

Partner: \$500-\$999

Antonakos Foundation
Christine & Tony D'Angelo
HDR Engineering
Integrated Automotive Services
Michiko Okaya
Timmerman Equipment Co.
Unity Bank
VM Development Group
Michele Vitale State Farm Insurance
Agency

Friend: \$100-\$249

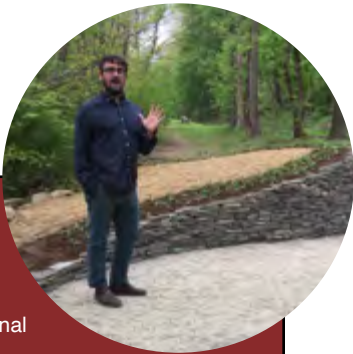
Zoe Boekelheide
Patrick Caubel
Rochelle Keesler
Amy Ahart and Tom DiGiovanni
Heidi Jurgens
Joan Lichtenwalner
Susan Mangler
Christopher Houston
Elizabeth Clemmer
Steph & Chris Powell
Pat Badt & Scott Sherck
Pedro Barbeito & Jennifer Gilmore
Melissa Ginocchio
Andrea & Gary Abramowitz
Jeremy Stock
Pamela O'Neill Hogan
Jason Travers
John Freeman
Allen Blough
Easton Area School District Art Department
Linda & David Harder
Luke Wynne
Amy Boccadoro

Finally, we thank the sponsors who helped make the 2024 Artful Dash 5K the most successful one yet.

St. Luke's University Health Network
Harmony Animal Hospital
Hof & Reid
RMG Insurance
Fulton Bank
Paul Ford Realtors
Unity Bank
Rutler Screen Printing
College Hill Dental Group
Rizz Containers
Bodacious Hair & Body
Nancy & Jim Handzo
Dr. John Boscia
Anonymous

Supporter: \$250-\$499

Monica Seligmann
William & Caroline Bissell
Jane S. Fleck
Jennifer & Chad Helmer
Nancy & Barry Miles



Remembering KSAT Artist Paul Deery

This past summer, KSAT Inc. joined the Easton community in mourning the loss of Paul Deery. Paul was the essence of what every small community loves in its residents. He was well loved, gentle, friendly, and excited by life. He shared so much, so openly: his joy and pride in his wife and sons; his sheer happiness and passion for wind, water, and sailing; and his frequent self-challenges, be it a triathlon, a polar plunge, or a skydive. He excelled in his livelihood as a professional landscaper, artistically shaping earth, plants, trees, and rocks on main streets and side streets throughout his community. He advocated for his employees, ensuring living wages and the best working conditions.

As an artist, Paul had a significant impact on Easton and beyond. Paul's graceful sculpture [Water Way](#) along the KSAT celebrates the movement of the Bushkill Creek, suggesting the path that ducks and insects and drops of water would travel, with trees on either side and above, the sky and clouds. Paul's artistic mind and hands are forever with us, inviting us to explore and play in his sculpture, guided by the water, earth, rocks, air, clouds, and sky he loved.

We could not have been more moved when Paul's family announced that those who wished to honor Paul's memory could do so by designating a donation for this to KSAT Inc. The outpouring of support in Paul's memory demonstrates just how deeply he touched our community. As of the end of 2024, KSAT Inc. had received more than 40 donations totaling over \$6,500 in Paul's honor, including contributions from the Easton Area School District Art Department, Laughlin-Beers Foundation, and funds raised through the support of Two Rivers Brewing Company. In 2025, we will develop a plan to put these funds to use in a way that honors Paul's spirit for many years to come.

KSAT INC. STAFF, BOARD, AND ADVISORY COUNCILS



Jim Toia, Executive Director & Curator

Chad Helmer, Director of Advancement & Special Projects

Dave Block, Administrator – Website and Social Media

Jim Handzo, Financial Administrator

Board of Directors

Monica Seligmann (President) – Art Consultant and Educator, Allentown Art Museum (*retired*)

Theresa Hogan (Vice President) – Attorney, HoganLaw

Michiko Okaya (Treasurer) – Director of Art Galleries and Art Collection, Lafayette College (*retired*)

Lynn Schoof (Secretary) – Marketing and Communications Coordinator, Rising Tide Community Loan Fund

Jim Edinger – Easton City Council

Constance Fletcher-Hindle – Account Manager & Co-owner, HindlePower Inc. (*retired*)

Rachel Hogan Carr – Executive Director, Nurture Nature Center

David Hopkins – Director of Public Works, City of Easton

Gladstone “Fluney” Hutchinson – Associate Professor of Economics, Lafayette College

Edward Shaughnessy – Attorney, Law Offices of Edward P. Shaughnessy

Wendy Wilson-Fall – Director of the Africana Studies Program, Lafayette College

Luke Wynne – Luke Wynne Photography and Adjunct Professor of Digital Photography, Moravian College

Gennifer Zando-Dennis – Professor of Media Studies, Ramapo College School of Contemporary Art

KSAT Inc. thanks Amy Boccadoro and Donna Kneule, whose time on the board ended in 2024, as well as ad hoc board member Rob Christopher, conservation manager with the city of Easton.

Arts Advisory Council

Edward W. Ahart, Esq. – Partner at Schenck, Price, Smith & King LLP and Lafayette College Trustee Emeritus

Naomi S. Antonakos – Stephen Antonakos Studio LLC

Berrisford Boothe – Associate Professor of Art, Lehigh University

Karin Bravin – BravinLee Programs

Willie Cole – Artist

David Dallas – President, Dallas Group, and Chair, Unity Bancorp

Jane Kheel Stanley – President of the Board, Nurture Nature Center, and Vice President/Secretary, Nurture Nature Foundation

Emil Lukas – Artist

Bruce Maggin – Principal, H.A.M. Media Group, and Lafayette College Trustee Emeritus

David Mickenberg – Chair, Lehigh Valley Arts and Cultural Alliance

Phil Mitman – Former Mayor, Easton, and Executive Director, Easton Area Industrial Land Developers

Tom Moran – Chief Curator, Grounds for Sculpture, Hamilton, N.J. (*retired*)

Leslie Muhlfelder, Esq. – VP of Human Resources and General Counsel, Lafayette College (*retired*)

Mark Mulligan – CEO, VM Development Group

Sal Panto Jr. – Mayor, Easton

Gretchen Rice – Partner, VM Development Group

Gary Snyder – President, Gary Snyder Fine Art Projects

Dan Weiss – Homewood Professor of the Humanities, Johns Hopkins University

KSAT Lafayette College Advisory Council

Susan Averett – Economics

David Brandes – Civil and Environmental Engineering

Ben Cohen – Engineering Studies

Dru Germanoski – Geology and Environmental Geosciences

Art Kney – Civil and Environmental Engineering

Robert Mattison – Art (*retired*)

Michael McGuire – Civil and Environmental Engineering

Lee Upton – English (*retired*)

Nancy Waters – Biology

Mission Statement

Karl Stirner Arts Trail Inc. fosters opportunities for the community to experience the interconnectedness of art with nature, history, and health and wellness in a natural urban environment. KSAT Inc. achieves its mission by encouraging the activation of the Karl Stirner Arts Trail with cultural, environmental, educational, and recreational opportunities.

Vision Statement

The KSAT will be the premier cultural destination in the region that brings art experiences to our natural surroundings and public space. The KSAT will encourage civic dialogue among people present in the wonder of nature and art in an urban environment. We seek to achieve this vision by showcasing how the arts, our environment, and creativity can transform and revitalize communities through collaborative partnerships with the city of Easton and community members.

Connect with KSAT Inc.

Karl Stirner Arts Trail Inc., P.O. Box 1028, Easton, PA 18044

Jim Toia, Executive Director & Curator

929-278-5728

info@karlstirnerartstrail.org

www.karlstirnerartstrail.org

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[@KS_ArtsTrail](https://www.x.com/KS_ArtsTrail)

[in linkedin.com/company/karl-stirner-arts-trail-inc](https://www.linkedin.com/company/karl-stirner-arts-trail-inc)

Karl Stirner Arts Trail Inc. is a 501(c)(3) nonprofit organization, EIN 81-4283487—contributions to which are tax-deductible to the fullest extent permitted by law.

The official registration and financial information of the Karl Stirner Arts Trail Inc. may be obtained from the Pennsylvania Department of State by calling toll-free within Pennsylvania, 1-800-732-0999. Registration does not imply endorsement.