

8TH EDITION

# ARTFUL DASH 5K

R U N / W A L K



## Event Chair

Lynn Schoof

## Event Committee

Adam Fairchild

Steve Schmid

Connie Fletcher-Hindle

Karl Stirner Arts Trail  
Easton, PA

# EVENT DETAILS

**Date:** Sunday, October 12, 2025

**Start time:** 10:00 a.m.

**Starting line:** At the Trail Head behind Don Juan's, 300 North Third Street, Easton, PA 18042



## ABOUT THE ARTFUL DASH

The Artful Dash 5K Run/Walk takes participants on a journey through more than 20 different works of art, including sculptures, murals, and horticulture along the scenic Bushkill Creek in Easton, PA.

Each year, we have seen an increase in participants. Last year, we had almost 300 racers sign up to run or walk on the trail. In tandem, our racers and sponsors helped us raise more than \$9,000 for the trail, and this year we are looking to raise the same, if not more!

This year's race has a projected social media reach of 7,500 Facebook users and 1,600–2,000 Karl Stirner Arts Trail (KSAT) newsletter recipients focused throughout Easton, the Greater Lehigh Valley, and western New Jersey.

Please consider supporting the KSAT and the year-round programming it provides to the community.

## Benefits

## Levels

Platinum  
\$1,000

Gold  
\$500

Silver  
\$250

Bronze  
\$100

Business name  
displayed prominently  
on T-shirt

Opportunity to  
participate in awards  
ceremony

Mile marker sponsor

Signage and table  
opportunity at event

Business name or logo  
on T-shirt  
(date sensitive)

Business name on all  
promo material  
(date sensitive)

Opportunity to add  
swag or business card  
in race packet

Recognition on KSAT  
social media

# THANK YOU FOR YOUR SUPPORT!

Karl Stirner Arts Trail Inc. is a 501(c)3 nonprofit organization (EIN 81-4283487), contributions to which are tax-deductible to the fullest extent permitted by law.

Please make your check payable to:  
Karl Stirner Arts Trail Inc.  
P.O. Box 1028  
Easton, PA 18044

Sponsorship commitments must be made before Sept. 1, 2025, to appear on the T-shirt.

Additional event information can be found at  
<https://runsignup.com/Race/PA/Easton/TheKarlStirnerArtsTrail5K>